Industry Mentor Page Review

Things to look for (and consider in any of your own designs for any human interfaces):

Make notes. When finished, get together as a team and discuss with each other, then fill in the forms – below.

**Audience**

1.Empathy with audience – consider who they are and their time constraints, where are they likely to use it.

2. How do they want to see it.

3. Do they want to see every single piece of info there (feedback, documents etc.) and then, do they want the ability to see them, if they have time, and can they?

4.What sequence do I want the information in? Which is most important? Most recent?

5. Do they want to have to read lots of info to get to the important stuff, do they want to scroll down and down to find what they want?

**Visual design**

1. Headings? Photos (necessary /not necessary)? Icons? Graphics?

2. Plain background, simple layouts to improve readability?

3. Foreground and background colour combinations provide sufficient contrast? (Thoughts to where they will probably be using this, can it be used anywhere? Outside for instance?)

4. Includes textual as well as graphical navigation aids?

5. Dates are not abbreviated; for example, use December 1, 2005 rather than 1/12/05?

6. Avoids movement in page unless it is user controlled?

7. Page and images render well at different device resolutions & sizes.

8. Hyperlinks to downloadable files include a text description that includes the full size and file type.?

9. Is it clear: I know where I am; where I can go; how will I get there; how I can get back?

**Text-based design**

1. All sentences, headers, list items, etc. finish with a period or other suitable punctuation.

2. Avoids using side by side presentation of text, for example, columns and tables, but if they have is it good/appropriate

3. Minimizes the number of hyperlinks that appear in a single line of text.

4. Provides meaningful and descriptive text for hyperlinks, doesn’t use shorthand.

**Audio/Visual Features**

1. Provides text transcriptions of all video clips.

2. Possibly includes captions or text tracks with a description of sounds of the movie.

3. Provides descriptive passages about speakers and events being shown through video clips. As always, you need to keep your audience in mind, imagine them using it. Are they able to use it, make sense of it in situations where they would be using it? Do they know what they are looking at and why? Is the language you have used appropriate for your audience.

**Industry Mentor Page Review Form**

Try to be constructive – but at the same time don’t hold back on things that you feel strongly should be changed but give reasons.

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| **Industry Mentor Page Review Form**  **Date: 02-09-2020 Page 2 of 3** | Reviewing team  **TA19** | Reviewed Team  **TA20** |
| Secret URL (review this –remember audience and purpose, who, when, how…..) | <https://cutt.ly/wnylta20> | |
| Type of Device used for review | Window 10 | |
| Browser (if appropriate) used for review | Chrome | |
| (Try to use different ones i.e. more than one, if you can) | N/A | |
| ***Audience:***   1. Welcome is friendly mentioned. 2. Information is easy to read, and quick to find. 3. Information is simplified, while determination is also clearly identified. | | |
| ***Visual design:***   1. **IMPROVE**: The size of profiles should be smaller, which can not only be nice but also reduce the scroll down. 2. Expect the picture, the overall page is readable, and the colours comfortably design. 3. Graphical navigation aids are clear, e.g. TIMELINE heading 4. Date format is not abbreviated, but in Australian date format in Minutes. 5. Hyperlinks are well mentioned. 6. Location is easy to be identified. | | |
| ***Text-based design:***   1. Spelling mistake is not detected. 2. No side by side presentation of text 3. Hyperlinks are in optimal size 4. Hyperlinks are in well descriptive text | | |
| ***Audio/Visual Features***   1. No audio features involved, but that is fine. | | |
| ***Personality of the site:***   1. The website is crisp and clear. it is pretty good for industrial mentor to read website quickly. 2. The topic is Lung Health without horrible features, which attract audience to continue reading. | | |
| ***Content (including the appropriateness of the writing style of any text):***   1. Font Size is good with 12 pt. 2. The font-family is a bit different is **ABOUT OUR TEAM**, but that is okay. | | |
| ***Any technical aspects the team should consider***   1. **SUGGESTION**: It’s better if Lean Canvas is included, at least the links. If industrial mentors want to search in detail, lean canvas is useful. 2. **SUGGESTION**: For product introduction, technical tool, such as HTML, could be mentioned a bit for industrial mentors as some of these are in IT background. | | |
| ***Navigation: Did you come across any instances where you couldn’t answer one of these 5 questions: Where am I? Where can I go? How will I get there? How can I get back to where I once was? What do I expect will happen if...?***   1. No. | | |
| **Anything else, you can think of to improve the site?**   1. Overall, the IM page is good. If the size of profile pictures is reduced a bit, it wound be perfect. Good Luck for future weeks. | | |